

BENSON'S WORLD

Relatable dog content with proven viral reach.

Benson is a goldendoodle creator focused on funny, warm and highly shareable everyday dog content. His strongest reels consistently travel far beyond his follower base, making the account a strong fit for pet, lifestyle and consumer brands that want content people actually send to friends.

RECENT PERFORMANCE

11.8K

Instagram followers

281.8K

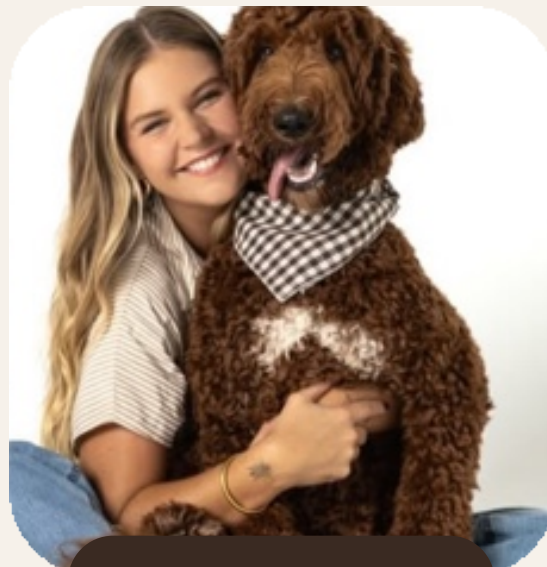
Views - last 90 days

33.9K

Interactions - last 90 days

90.2%

Views from non-followers



@its.bensonsworld

VIRAL PROOF

1.49M

top reel views

1.15M

reel views

982K

reel views

3 proven viral hits

BEST-FIT PARTNERS

Pet food + treats

Beds + home

Grooming

Dog gear

Travel

Lifestyle

CONTENT THAT GETS SHARED

Selected viral reel performance



1,494,738

views

134K likes

58K shares

3.5K saves 197,936 interactions



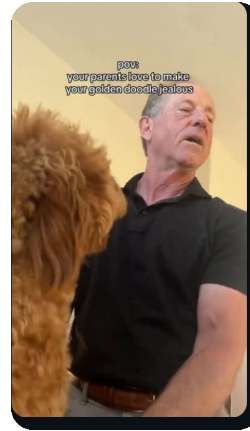
1,153,088

views

63K likes

26K shares

2.7K saves 94,016 interactions



982,044

views

74K likes

40K shares

3.7K saves 117,712 interactions

WHY BRANDS WORK WITH BENSON

- Proven million-view organic reach
- Strong shareability and discovery beyond followers
- Natural product-in-use storytelling
- Warm, family-friendly pet content
- Creator + dog format works for ads and organic social

PARTNERSHIP OPTIONS

- Sponsored Reels + Stories
- UGC videos for brand channels
- Product demos + reviews
- Affiliate campaigns
- Raw footage / content bundles
- Paid usage + whitelisting
- Long-term ambassador partnerships

LET'S CREATE SOMETHING PEOPLE WANT TO SHARE.

Partnership inquiries

Instagram: @its.bensonsworld

Rates + custom packages available

Paid usage, exclusivity, raw footage and whitelisting are quoted separately.